



THE 3 C'S

TASK: Teach your element the three C's of the Army profession.

CONDITIONS: Discussion – Question based

STANDARDS: Understand the three Cs – and apply them to everyday situations.



THE 3 C'S

What is **CHARACTER** in your own words?

(Ask Soldiers what they think Character is) Then Discuss the definition of character.

CHARACTER:

An Army professional's dedication and adherence to the Army values, virtues, purpose, identity, ethics, and morals as consistently and faithfully demonstrated in decisions and actions.

Your individual dedication to being a man or woman of character is critical to how you are viewed by everybody in the chain of command. People can see through someone who does not "talk the walk." You must use character when making decisions for yourself, and decisions that effect others alike. It is your dedication to our values as demonstrated in decisions and actions.



THE 3 C'S

What is **COMMITTMENT** in your own words?

(Ask Soldiers what they think commitment is) Then Discuss the definition of commitment.

•COMMITTMENT:

- The resolve of Army professionals to contribute Honorable Service to the Nation, to perform their duties with discipline and to standards, and to strive to successfully and ethically accomplish the mission despite adversity, obstacles, and challenge.

Is this just a job, or is this your profession? Commitment is seeing the task done from start to finish – and seeing it done RIGHT. Don't just “get it done” You must do tasks with discipline – and to standard every time. This is part of your duty, to strive to successfully accomplish all missions despite challenges to getting them done. Commitment to the profession breeds trust – and builds character.



THE 3 C'S

What is **COMPETENCE** in your own words?

(Ask Soldiers what they think COMPETENCE is) Then Discuss the definition of competence.

COMPETENCE:

An Army professional's demonstrated ability to successfully perform their duties and to accomplish the mission with discipline and to standard.

Again – is it a 'job,' or is it part of your profession? Competence means learning and accomplishing a mission with discipline AND to standard. Competence requires study. You can't learn everything from a book, nor from watching Leaders or peers. You have to learn in a holistic manner. Being a technical expert as you move up the ranks is important, but being the best at your mission today is what builds competence, and over time makes you an expert.