

**THINKING YOU'RE A  
BADASS  
WILL KILL  
YOU.**

**SPEEDING REDUCES A RIDER'S  
ABILITY TO STEER SAFELY  
AROUND CURVES OR OBJECTS  
IN THE ROADWAY, EXTENDS THE  
DISTANCE NECESSARY TO STOP  
A MOTORCYCLE AND INCREASES  
THE DISTANCE A MOTORCYCLE  
TRAVELS WHILE THE RIDER  
REACTS TO A DANGEROUS  
SITUATION.**

**SPEED  
KILLS**

**SLOW IT DOWN**



**SAFETY**

